

Sustainable Entrepreneurship, Innovation and Entrepreneurial Finance

May 6-9, 2024



Summer School in Sustainable Entrepreneurship, Innovation and Entrepreneurial Finance

The creation, success, survival and effective development of new businesses and ventures depend on several factors of emerging importance, in addition to those traditionally studied in the field of entrepreneurship and innovation. The internal and external decision-making processes, the social and environmental concerns, the entrepreneurial ecosystems (i.e. networks of entities – such as universities, public bodies, private research labs, investors, etc.), the availability of financial instruments and the changing financial environment deeply affect entrepreneurship and innovation development.

The summer school in sustainable entrepreneurship, innovation and entrepreneurial finance intends to address these issues and its main aim is to develop an ongoing and constructive dialogue among senior, young and aspiring entrepreneurship, innovation, and finance scholars to conduct research relevant to entrepreneurship theory and practice in the contemporary world.

Students and early career researchers will have the opportunity to develop their research by connecting with internationally renowned scholars in the field, in an interdisciplinary, international and stimulating setting.

The school includes:

- lectures and seminars on emerging research areas;
- paper development sessions;
- informal mentoring and networking opportunities.

Directors

Massimo Colombo, Politecnico di Milano, Milano, Italy

Andrea Fosfuri, Bocconi University, Milano, Italy

Evila Piva, Politecnico di Milano, Milano, Italy

Salvatore Torrisi, University of Milano-Bicocca, Milano, Italy

Organising Committee

Francesca Di Pietro, University of Milano-Bicocca, Milano, Italy

Luisa Gagliardi, Bocconi University, Milano, Italy

Elisabetta Marafioti, University of Milano-Bicocca, Milano, Italy

Claudio Panico, Bocconi University, Milano, Italy

Anita Quas, Università Statale di Milano, Italy

Clodia Vurro, Università Statale di Milano, Italy

Lecturers

Annamaria Conti, IE Business School

Associate Professor at IE Business School and co-editor of the Journal of Economics & Management Strategy and Strategy Science. She conducts research in the fields of entrepreneurship and innovation, especially on the organization and performance determinants of technology startups as well as venture capitalists' investment strategies.

<https://www.ie.edu/university/about/faculty/annamaria-conti/>

Johanna Mair, Hertie School/Stanford PACS

Professor of Organization, Strategy and Leadership at the Hertie School of Governance, Codirector of the Global Innovation for Impact Lab at the Stanford Center on Philanthropy and Civil Society, Academic Editor of the Stanford Social Innovation Review. Her research focuses on how novel organizational and institutional arrangements generate economic and social development and the role of innovation in this process.

<https://www.hertie-school.org/en/research/faculty-and-researchers/profile/person/mair>

Tom Vanacker, University of Gent

Associate Professor at Ghent University and research fellow at the Vlerick Business School. His research is focused on entrepreneurial finance. More specifically, he explores how entrepreneurs mobilise and deploy resources, especially financial, and how these resources impact venture development.

<https://www.ugent.be/eb/mio/cer/en/team/tomvanacker.htm>

Reinhilde Veugelers, KU Leuven

Full professor of International business economics and game theory at the Faculty of Economics and Business of KU Leuven (BE). Her research in the fields of industrial organisation, international economics and strategy, innovation and science, combines analytical frameworks, micro-economics, game theory and economics of information models, with empirical, mostly econometric testing on large datasets.

<https://www.kuleuven.be/wieiswie/en/person/00005697>

Paul Momtaz, TUM School of Management

Professor of entrepreneurial finance at TUM School of Management. He received his Ph.D. in Finance from UCLA and held the Chair of Private Equity at the House of Finance in Frankfurt. His primary research interest is in decentralized markets, platforms, and organizations with a focus on value creation, appropriation, and competition in decentralized settings.

<https://www.fa.mgt.tum.de/entfin/team/prof-dr-dr-paul-p-momtaz/>

Program

The school was articulated into 4 days. The mornings were dedicated to teaching activities and delivered through the lectures given by expert scholars in the fields (selected among the invited speakers); these activities were managed by the School directors and the organising committee. The afternoons were dedicated to paper development sessions (overseen by the organising committee). The aim of the paper development session was to allow students to present their work and receive feedback from experienced scholars in the field, keynote speakers, and other participants. During the last day, a final round table with entrepreneurs and investors aimed at identifying the most promising areas of research in the field of entrepreneurship, innovation, and entrepreneurial finance concluded the School activities.

May 6th: Entrepreneurship as a research field

From 12.00 Registration of Participants

h 12.30-14.00 Lunch

h 14.00-14.30 Welcome from the Directors

h 14.30-16.00 Seminar on Entrepreneurship as a Research Field – Annamaria Conti

h 16.00-16.30 Coffee break

h 16.30-18.00 Paper development session 1

h 19.30 Welcome Aperitivo

May 7th: Entrepreneurial Decision Making, Sustainability and Innovation

h 9.30-11.00 Seminar 1: Entrepreneurial Decision-Making – Reinhilde Veugelers

h 11.00-11.30 Coffee break

h 11.30-13.00 Seminar 2: Sustainability and Innovation – Johanna Mair

h 13.00-14.30 Lunch

h 14.30-16.00 Paper development session 2

h 16.00-16.30 Coffee break

h 16.30-18 Paper development session 3

May 8th: Entrepreneurial finance

h 9.30-11.00 Seminar 1 Entrepreneurial Finance – Tom Vanacker

h 11.00-11.30 Coffee break

h 11.30-13.00 Seminar 2 Entrepreneurial Finance – Paul Momtaz

h 13.00-14.30 Lunch

h 14.30-16.00 Paper development session 4

h 16.00-16.30 Coffee break

h 16.30-18.00 Paper development session 5

May 9th: Presentations & Concluding discussion

h 9.00-10.30 Paper development session 6

h 10.30-11.00 Coffee break

h 11.00-13.00 Round table with entrepreneurs and investors: Raffaele Mauro, Partner, Primo Space Fund, Lidia Pieri, PhD, MBA, CEO Sibylla Biotech, Davide Pitzolu, Head of Portfolio Management, Impact Hub, Nicola Redi, PhD Managing Partner, OBLOO Venture Capital, Sara Uboldi, Head of Solutions, Intellico
Moderator: Eugenio Occorsio, Journalist, La Repubblica

h 13.00-13.15 Concluding discussion

Lunch on the Lake